

3. Your expert spokespersons:



You may include up to 15 contact persons with their communication co-ordinates in your listing. List your contacts in the space below or attach a separate sheet.

1 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

2 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

3 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

4 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

5 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

6 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

7 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

8 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

9 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

10 Name _____
Title _____
Phone _____ FAX _____
E-mail _____

4. Choose your subject headings:

You may list yourself under 40 different subject headings. List them in the space below or attach a separate sheet.
Lists of headings by category are available on the Sources Internet site at <http://www.sources.com/category.htm>

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Membership Rates/Authorization Form



SELECT YOUR MEMBERSHIP RATE

Rates are based on your annual revenue/budget. This enables all organizations, regardless of size, to be reached easily by the media.	Your annual revenue	Your rate	Your fee
	Up to \$1 million	\$349/yr	\$
	\$1 to 25 million	\$429/yr	\$
	\$25 to \$100 million	\$549/yr	\$
	\$100 million to \$1 billion	\$649/yr	\$
	\$1 billion plus	\$749/yr	\$

RAISE YOUR VISIBILITY WITH THESE OPTIONAL FEATURES:

Join more than 80% of organizations listed in Sources and raise your visibility by including your logo or photo.	Add a logo or photo to your listing	Add \$ 99	\$
	Company/Organization name in large type	Add \$ 49	\$
	SPECIAL OFFER — logo + Large Type (save 20%)	Add \$129	\$
	Video/audio clips online	Add \$ 25	\$
	French paragraph (60 words)	Add \$ 99	\$
	Maintain hotlink from your Sources WWW listing to your organization's site	Add \$25/yr	\$
	Additional words in descriptive paragraph	___ words @ \$5 per word	\$
	Additional words in French paragraph	___ words @ \$5 per word	\$
	Additional contacts	___ contacts @ \$25 per contact	\$
	Additional subject headings	___ headings @\$5 per heading	\$
Add a Resource Guide (1/6 page) advertisement	\$350 per issue	\$	

SPECIAL SUBSCRIPTION OFFERS

Parliamentary Names & Numbers: the ultimate political road map of Canada	\$75/yr	\$
Media Names & Numbers: Your Guide to Canada's Media	\$109.95/yr	\$

Sub-total	\$
GST (5%)	\$
Total	\$

Your Sources representative: _____

AUTHORIZATION: We require an authorizing signature and full address for billing purposes.

Authorized by: (Signature)	
Print name and title:	Phone:
Print Company/Organization Name:	
Address:	
City/Province/Postal Code:	

PAYMENT

Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Card # _____ Expiry date: _____
Cheque enclosed <input type="checkbox"/> Bill us <input type="checkbox"/> Make cheques payable to Sources